

## Call for Participation

### Organizers

Ben Light and Marie Griffiths, University of Salford.  
Sian Lincoln, Liverpool John Moores University.  
Steve Sawyer, Syracuse University.

### Confirmed Speakers

Professor Susanna Paasonen  
Helsinki Collegium for Advanced Studies - University of Helsinki

Dr Kylie Jarrett  
Centre for Media Studies – National University of Ireland Manooth

There is still negotiation regarding the novelty of Web 2.0 and social media. Yet, whether these arrangements are 'new' or recombinants/re-presentations of extant things, it is very much the case that in many societies, those that would not have engaged with such arrangements in the past are, and that different sites of such arrangements are becoming easier to connect with each other. Thus, we are increasingly faced with the issue of having to navigate multiple places across and connected with the Internet. Unsurprisingly, those in commercial and other formal organizations are also making these connections too. This year we hope the workshop will tackle issues associated with the multi-sited nature of digital culture. However, as usual, we intend for the workshop to be multi-disciplinary in nature, broad in the approaches participants take and issues they cover. If your work is about any aspect of digital culture, this is the workshop for you! The following are thus only indicative of potential topics that could be raised:

- What kinds of sites/spaces are being connected and why?
- How does identity feature in multi-sitedness?
- How does multi-sitedness feature in our knowledge and experiences of gender, sexuality, race, ethnicity and disability?
- What are the problems and benefits of convergence?
- What role are mobile and ubiquitous computing technologies playing in multi-sitedness?
- How are commercial and non-commercial artifacts, digital games/TV/Radio/newsprint for example, being situated within and across physical and virtual spaces?

Following from the first workshop we continue to see this workshop having three purposes. First, we seek to give voice and structure to existing digital media, ICT and technology related research which may not readily sit within conventionally accepted areas. Second, we wish to draw in research on new forms of digital technology, ICT, computing, organizing and social interactions. Third, we want to continue discussions regarding potential futures for ICT related research, which combine research as related to the evolving forms and functions of organizations and the changing boundaries and relations between these organizations and their social milieus.



### Workshop Arrangements

The fee for presentation/attendance at the workshop is £80. This will cover refreshments and meals throughout the workshop and a dinner to be held on the evening of the 1 July.

There is no fee for PhD students, however they still need to register for the workshop. PhD student registration includes refreshments during the workshop but excludes attendance at the workshop dinner (This is subject to a £25 fee, payable upon registration).

You can register for the workshop at: <https://shop.salford.ac.uk>

The workshop is being held in association with the Innovation Bazaar details of which can be found here: [http://www.isos.salford.ac.uk/innovation\\_bazaar.php](http://www.isos.salford.ac.uk/innovation_bazaar.php)

### Location of the workshop

The workshop will be held at CUBE.

CUBE (Centre for the Urban Built Environment) is an architecture centre and a member of the Architecture Centre Network. Located in the city centre of Manchester on Portland Street, it occupies a 500m<sup>2</sup> gallery and seminar space. The remit of CUBE is to create and promote understanding of the built environment through activities including exhibitions, events, debates, educational projects and publications.

If you experience any difficulties regarding the workshop arrangements, please do get in touch with Deborah Woodman: [d.woodman@salford.ac.uk](mailto:d.woodman@salford.ac.uk)

### Accommodation

Delegates should arrange their own accommodation with their preferred hotel. Below are a few hotels in the area.

- [Jurys Inn](#)
- [Midland Hotel](#)
- [Radisson Edwardian Hotel](#)
- [Ibis Hotel](#)
- [Premier Travel Inn](#)
- [Princess Hotel on Portland](#)



## Programme for Thursday

12.00

Lunch, Registration - Welcome

1300 – 1400

**Keynote:** Kylie Jarrett - National University of Ireland - Maynooth  
Managing the multiples: understanding the power of google

1415 – 1530 **Politics and Social Media**

- Vicki Trowler - University of Cape Town - South Africa  
Political promiscuity and multi-modality
- Phoebe Moore - University of Salford - UK  
Title

1530

Coffee

1600 – 1700 **Mobility - Education and Literacies**

- Helen Keegan and Frances Bell - University of Salford - UK  
Multiple spaces and discontinuities as transformative tools
- Daniel Villar Onrubia - University of Oxford - UK  
Mobility, personal learning environments, and the use of space in higher education

1900 Workshop Dinner

## Programme for Friday

930 – 1100 **Mediated Gender and Sexuality**

- Carolyn Downs - University of Salford - UK  
Growing up in a virtual world: girls, identity and facebook
- David Kreps - University of Salford - UK  
Grindr: immoderation vs sin in the global virtual gay bar
- Saeideh Hajinejad - Stockholm University - Sweden  
Gender representation of iranian youth on facebook profile pictures

1100

Coffee



## Programme for Friday Continued

1130 – 1230

**Keynote:** Susanna Paasonen - University of Helsinki - Finland  
Grabbing by the eyeballs: affective intensities of online porn

1230

Lunch

### 115 – 245 Collaboration and Participation

- Isis Amelie Hjorth - University of Oxford - UK  
Analysing distributed agency in collaborative open source film making: towards a theoretical framework suitable for multisited ethnographies on networked creators and cultures
- Enas Al-Lozi and Anastasia Papazafeiropoulou - Brunel University - UK  
"And why would I participate?" a framework of value exchange and roles in digitally engaged communities
- Rachel McLean - University of Bolton - David Wainwright - University of Northumbria and Jeff Mcarthy - Manchester Metropolitan University  
Football social media: playing the game, but where is the trust?

245

Coffee

### 315 – 445 Leisure and Play

- Chris Bull - Manchester Metropolitan University - UK  
Multiplicity, congruity and the development of e-gambling commerce in the UK
- Nic Crowe - University of Brunel - UK  
"We die for the glory of the emperor": young people and 'playing' at war in on-line role playing games
- Ben Light - University of Salford - UK  
Missing cultures across video games: queers, gaymers and the terms of their inclusion

Wrap Up

